



ECSRHM Sponsorship Policy and Procedures

Updated: April 23, 2024

Sponsoring the European College of Small Ruminant Health Management (ECSRHM) presents a unique opportunity to associate your company with the highest recognized institution within small ruminant research, education, and advocacy in Europe and beyond. By supporting our college, you contribute to the advancement of veterinary knowledge, animal health and welfare, and sustainable agriculture practices, thus making a tangible difference in the field of small ruminant health management for farmers, veterinarians, and researchers.

Your sponsorship will greatly contribute to the College's ability to host high-quality CPD events, conferences, and workshops that promote collaboration, knowledge exchange, and professional development within the small ruminant veterinary community – not just in Europe but also internationally. You will also receive high visibility with national veterinary associations, farmers associations, government institutions and international agencies dealing with small ruminant health and production.

Sponsorship options available, renewable annually (price per year):

1. Platinum € 10,000

Recognition as Platinum sponsor on the home page of the ECSRHM website. Direct link from ECSRHM website to the company website. Possibility to advertise up to five products. Platinum sponsors will be provided with three free registrations to attend the ECSRHM Annual Conference¹, advertising within the Scientific program and full advertising page in the Proceedings. On screen and poster recognition as Platinum sponsor during the conference and at each break, banner at the Registration desk with acknowledgement of sponsorship of the event. Space for the sponsors to erect a booth is available at no cost for the duration of the conference. Opportunity to present during the conference (scientific presentation, subject to approval from the scientific committee and not intended as direct promotion of commercial products).

2. Gold €7,000

Recognition as Gold sponsor on the home page of the ECSRHM website. Direct link from ECSRHM website to the company website. Possibility to advertise up to three products. Gold sponsors will be provided with two free registrations to attend the ECSRHM Annual Conference¹, advertising within the Scientific program and half advertising page in the Proceedings. Recognition at each break on screen and poster in foyer. Space for the sponsors to erect a booth available at no cost for the duration of the conference. Opportunity to present during the conference (scientific presentation, subject to approval from the scientific committee and not intended as direct promotion of commercial products).

3. Silver €5,000

Recognition as Silver sponsor on the home page of the ECSRHM website. Direct link from ECSRHM website to the company website. Possibility to advertise one product. Silver sponsors will be provided with one free registration and company logo in the Scientific program and in the Proceedings. Poster in foyer. Opportunity to present during

¹ In the event the ECSRHM Conference is not held, other sponsorship opportunities will be negotiated.



the conference (scientific presentation, subject to approval from the scientific committee and not intended as direct promotion of commercial products).

4. Bronze €2,000

Recognition as Bronze sponsor on the ECSRHM website and company logo in the Scientific program and in the Proceedings.

ECSRHM Website and Sponsorship

- Sponsors will be featured with a company logo in the top section of the ECSRHM home page, including the sponsorship level.
- If the company's sponsorship level includes advertising of one or more products, a picture of each product will be featured on the left side column of the ECSRHM home page. Sponsors can request that links to each product be inserted; these links can either point to a specific web page or link to a downloadable PDF document.
- A document with a detailed description of the ECSRHM sponsorship program will be added to the website. This document will be a reference for current and future sponsors.

Image Requirements for the ECSRHM Webpage

Logo:

- Minimum dimensions: Height 300 pixels
- Format PNG (preferred) or JPG

Product Photo:

- For Platinum, Gold and Silver sponsors
- Dimensions: Square. E.g., 500 X 500 pixels or 1000 X 1000 pixels
- Format: PNG (preferred) or JPG

Sponsorship Contract

Each contract will be individually negotiated between the College and the sponsoring Company and reviewed annually.

Additional Important Information

The ECSRHM Conference is held annually in a European country, including countries within the UK. Occasionally, the ECSRHM may organize a scientific programme under the umbrella of another conference (e.g., International Sheep Veterinary Conference) – in this case, sponsorship would be negotiated with that conference organizer and would not be part of this sponsorship package.

Sponsorship is limited to companies whose products are evidence-based with demonstrated safety and efficacy for their intended use, and are allowed for use in food-producing sheep or goats within the European community under the European Medicines Agency EU Regulation 2019/6.

For more information, to organize sponsorship or to propose other form of collaborations, please contact ecsrhm.eu@gmail.com